



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Heck, Joe for Congress	Invoice #	108244-2
Product	JOE HECK 4 CONGRESS	Invoice Date	11/04/12
Estimate Number	3074	Invoice Month	November 2012
		Invoice Period	10/29/12 - 10/30/12
Station	KSNV	Order #	108244
Account Executive	Amy McCreary	Alt Order #	06867665
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/25/12 - 10/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Billing Address:

Strategic Media Placement, Inc.
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
					to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	1:00	6:28 AM	TVGENHEC1204H Love	\$1,400.00		1
4	KSNV	M-F Early News	5-630p								
					to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	1:00	6:15 PM	TVGENHEC1204H Love	\$2,400.00		1
		<u>Aired Spots</u>				2					

Gross Total **\$3,800.00**
Agency Commission **\$570.00**
Net Amount Due **\$3,230.00** **Payment Terms 30 Days**

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.